

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
932603-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
American Crossroads - Issi	AMER CROSSROADS	1773

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	932603	07888847

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/05/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-2222--	:30	8	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-2222--	8	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WESH	Tu	10/02/12	9:39 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLSNTV03ACH	\$800.00 NM
1	WESH	Tu	10/02/12	9:58 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLSNTV03ACH	\$800.00 NM
7	WESH	W	10/03/12	9:22 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLSNTV03ACH	\$800.00 NM
2	WESH	W	10/03/12	9:34 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLSNTV03ACH	\$800.00 NM
5	WESH	Th	10/04/12	9:22 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLSNTV03ACH	\$800.00 NM
3	WESH	Th	10/04/12	9:47 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLSNTV03ACH	\$800.00 NM
4	WESH	F	10/05/12	9:34 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLSNTV03ACH	\$800.00 NM
8	WESH	F	10/05/12	9:49 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLSNTV03ACH	\$800.00 NM
2	10/02/12	10/05/12	NBC Today Show II	10AM-11AM	-2222--	:30	8	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-2222--	8	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12		NBC Today Show II	10AM-11AM	:00		<del>\$700.00</del> NM
See MG 2.9, 2.10									
6	WESH	Tu	10/02/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	FLSNTV03ACH	\$700.00 NM
2	WESH	W	10/03/12		NBC Today Show II	10AM-11AM	:00		<del>\$700.00</del> NM
See MG 2.11									
8	WESH	W	10/03/12		NBC Today Show II	10AM-11AM	:00		<del>\$700.00</del> NM
See MG 2.11									
11	WESH	W	10/03/12	6:45 PM	M-Sun Nightly News	6:30-7:00 PM	:30	FLSNTV03ACH	\$3,300.00 NM
MG for 5.2, 2.8, 2.2, 2.3									
3	WESH	Th	10/04/12		NBC Today Show II	10AM-11AM	:00		<del>\$700.00</del> NM
See MG 2.11									
5	WESH	Th	10/04/12	10:51 AM	NBC Today Show II	10AM-11AM	:30	FLSNTV03ACH	\$700.00 NM
7	WESH	F	10/05/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	FLSNTV03ACH	\$700.00 NM
4	WESH	F	10/05/12	10:56 AM	NBC Today Show II	10AM-11AM	:30	FLSNTV03ACH	\$700.00 NM
10	WESH	M	10/08/12	12:39 PM	COMMITMENT 2012 SPECIAL	12:30PM-1:00PM	:30	FLSNTV03ACH	\$350.00 NM
MG for 2.1 10/02									
9	WESH	M	10/08/12	12:58 PM	COMMITMENT 2012 SPECIAL	12:30PM-1:00PM	:30	FLSNTV03ACH	\$350.00 NM
MG for 2.1 10/02									

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**FIN# 59-3186949**



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Advertiser	Product	Estimate Number
American Crossroads - Iss	AMER CROSSROADS	1773

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/02/12	10/05/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-2222--	:30	8	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-2222--	8	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	4:13 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	FLSNTV03ACH	\$800.00 NM
5	WESH	Tu	10/02/12	4:29 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	FLSNTV03ACH	\$800.00 NM
8	WESH	W	10/03/12	4:27 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	FLSNTV03ACH	\$800.00 NM
2	WESH	W	10/03/12	4:57 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	FLSNTV03ACH	\$800.00 NM
7	WESH	Th	10/04/12	4:22 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	FLSNTV03ACH	\$800.00 NM
3	WESH	Th	10/04/12	4:44 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	FLSNTV03ACH	\$800.00 NM
4	WESH	F	10/05/12	4:28 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	FLSNTV03ACH	\$800.00 NM
6	WESH	F	10/05/12	4:54 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	FLSNTV03ACH	\$800.00 NM
4	10/02/12	10/05/12	M-F 5-6 PM ROT	5:00-6:00 PM	-2222--	:30	8	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-2222--	8	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	5:09 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	FLSNTV03ACH	\$1,400.00 NM
7	WESH	Tu	10/02/12	5:52 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	FLSNTV03ACH	\$1,400.00 NM
2	WESH	W	10/03/12	5:28 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	FLSNTV03ACH	\$1,400.00 NM
6	WESH	W	10/03/12	5:51 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	FLSNTV03ACH	\$1,400.00 NM
5	WESH	Th	10/04/12	5:24 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	FLSNTV03ACH	\$1,400.00 NM
3	WESH	Th	10/04/12	5:42 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	FLSNTV03ACH	\$1,400.00 NM
8	WESH	F	10/05/12	5:14 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	FLSNTV03ACH	\$1,400.00 NM
4	WESH	F	10/05/12	5:27 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	FLSNTV03ACH	\$1,400.00 NM
5	10/02/12	10/05/12	NBC Tonight Show	11:35P-12:35XM	-2222--	:30	8	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-2222--	8	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESH	Tu	10/02/12	11:47 PM	NBC Tonight Show	11:35P-12:35XM	:30	FLSNTV03ACH	\$1,200.00 NM
1	WESH	Tu	10/02/12	12:08 AM	NBC Tonight Show	11:35P-12:35XM	:30	FLSNTV03ACH	\$1,200.00 NM
2	WESH	W	10/03/12		NBC Tonight Show	11:35P-12:35XM	:00		<del>\$1,200.00</del> NM
			See MG 2.11						
6	WESH	W	10/03/12	12:30 AM	NBC Tonight Show	11:35P-12:35XM	:30	FLSNTV03ACH	\$1,200.00 NM
3	WESH	Th	10/04/12	11:46 PM	NBC Tonight Show	11:35P-12:35XM	:30	FLSNTV03ACH	\$1,200.00 NM
7	WESH	Th	10/04/12	12:20 AM	NBC Tonight Show	11:35P-12:35XM	:30	FLSNTV03ACH	\$1,200.00 NM
4	WESH	F	10/05/12	12:07 AM	NBC Tonight Show	11:35P-12:35XM	:30	FLSNTV03ACH	\$1,200.00 NM
8	WESH	F	10/05/12	12:30 AM	NBC Tonight Show	11:35P-12:35XM	:30	FLSNTV03ACH	\$1,200.00 NM
6	10/06/12	10/06/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	10/06/12	6:30 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	FLSNTV03ACH	\$500.00 NM
3	WESH	Sa	10/06/12	7:24 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	FLSNTV03ACH	\$500.00 NM
1	WESH	Sa	10/06/12	7:54 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	FLSNTV03ACH	\$500.00 NM
7	10/06/12	10/06/12	NBC Saturday	Sat 8-10am	-----S-	:30	3	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	3	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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9	10/06/12	10/06/12	NBC Prime Class of Time - Pre-emptible with notice	9:00-10:00 PM	-----S-	:30	1	\$1,000.00	NM																																																																																																																																																											
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11	10/06/12	10/07/12	SA/SU 6-6:30 PM Class of Time - Pre-emptible with notice	SA/SU 5:58-6:30 PI	-----11	:30	2	\$1,400.00	NM																																																																																																																																																											
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12	10/07/12	10/07/12	Sun Sunrise@6-8 AM Class of Time - Pre-emptible with notice	6:00-8:00 AM	-----S	:30	3	\$500.00	NM																																																																																																																																																											
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2	WESH	Su	10/07/12	6:57 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	FLSNTV03ACH	\$500.00	NM																																																																																																																																																										
13	10/07/12	10/07/12	NBC Sunday Today Class of Time - Pre-emptible with notice	8:00-9:00 AM/9-11A	-----S	:30	2	\$1,800.00	NM																																																																																																																																																											

## DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
932603-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
American Crossroads - Iss	AMER CROSSROADS	1773

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/07/12	10/07/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	2	\$1,800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH	Su	10/07/12	8:28 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	FLSNTV03ACH	\$1,800.00	NM
1 WESH	Su	10/07/12	9:00 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	FLSNTV03ACH	\$1,800.00	NM
14	10/07/12	10/07/12	NFL	8:00PM-conclusion	-----S	:30	1	\$15,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$15,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Su	10/07/12	11:39 PM	NFL	8:00PM-conclusion	:30	FLSNTV03ACH	\$15,000.00	NM
LR - Football									
15	10/08/12	10/08/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	M-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	2	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	M	10/08/12	9:26 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLSNTV03ACH	\$800.00	NM
2 WESH	M	10/08/12	9:38 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLSNTV03ACH	\$800.00	NM
16	10/08/12	10/08/12	NBC Today Show II	10AM-11AM	M-----	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	2	\$700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH	M	10/08/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	FLSNTV03ACH	\$700.00	NM
1 WESH	M	10/08/12	10:59 AM	NBC Today Show II	10AM-11AM	:30	FLSNTV03ACH	\$700.00	NM
17	10/08/12	10/08/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	2	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	M	10/08/12	4:27 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	FLSNTV03ACH	\$800.00	NM
2 WESH	M	10/08/12	4:53 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	FLSNTV03ACH	\$800.00	NM
18	10/08/12	10/08/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-----	:30	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	2	\$1,400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH	M	10/08/12	5:42 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	FLSNTV03ACH	\$1,400.00	NM
1 WESH	M	10/08/12	5:57 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	FLSNTV03ACH	\$1,400.00	NM
19	10/08/12	10/08/12	NBC Tonight Show	11:35P-12:35XM	M-----	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	2	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH	M	10/08/12	11:48 PM	NBC Tonight Show	11:35P-12:35XM	:30	FLSNTV03ACH	\$1,200.00	NM
1 WESH	M	10/08/12	12:10 AM	NBC Tonight Show	11:35P-12:35XM	:30	FLSNTV03ACH	\$1,200.00	NM

Total Spots 66



DUPLICATE INVOICE

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**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
932603-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
American Crossroads - Iss	AMER CROSSROADS	1773

www.wesh.com

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$82,200.00</b>
<u>Agency Commission</u>	<b>\$12,330.00</b>
<u>Net Amount Due</u>	<b>\$69,870.00</b>